HANDS ON ULTRABOOK™: PART 2

Last month's article discussed the pluses of this new laptop genre…this time we'll take a look at what's behind the scenes of this tech marvel.

First of all, the name **ULTRABOOK™** is owned by Intel Corporation who brought this era of responsive computing to the world. As the world's prime processor developer and manufacturer, it was only a matter of time that this genre would evolve. The 5 elements that set them apart from the rest are:

Intel® Rapid Start Technology brings your ULTRABOOK™ to its complete operational power in seconds. No longer will you have time to grab a cup of coffee while you re-start your system and it boots up. You save time, lengthen battery life, and while on standby, the system uses ultra-low power consumption. People who want things done quickly can certainly appreciate this attribute.

Intel® Smart Response Technology, in its intuitiveness, recognizes the files and applications you use most frequently and thus accesses them immediately. Again, this is a time and power-saver as it gets you where you want to go quickly. Gone is the lag time needed to get to the file or app you want NOW.

Intel® Smart Connect Technology is unique because your email, social networks and best-loved apps are continuously and automatically updated – even when your system is asleep! Bear in mind that this option may not be available on all models, but you no longer need to wait for updates….just lift the lid and go! Once again, we have instant gratification at our fingertips.

Intel® Anti-Theft Technology beats most other security hardware in that it disables your lost or stolen ULTRABOOK™ from anywhere in the world. The best part is when your unit is returned (if that occurs!), its reactivation is done easily and without harming your data and digital data. (This option is available only on certain Intel® Core™ models.)

Intel® Identity Protection Technology is of particular interest for those concerned with personal security on the web. This technology further protects your identity and assets while you are online by adding a trusted link to your system, accounts and "Favorites" sites. This improved security process is authenticated by you, so you know who is trustworthy. However, this option is available only on ULTRABOOK™s with 3rd generation Intel® Core™ processors.

In summary, the ULTRABOOK™ is yet another marvel at the way we use technology today. The key to the future of computing equipment, as we see it, is quicker response time, more lightweight, and extreme intuitiveness. Computers are just tools, perhaps after the wheel and electricity, the most innovative. **How** we use them is another story.